

# Best Paper Award

Lawrence E. Burgee  
Sidas A. Saulynas

**“Guidelines for Developing and Conducting an International Marketing European Study Tour: Lessons Learned from Two Decades of Fostering Cultural Immersion”**

**Academy of Business Research**

*Fall 2014 Conference  
San Antonio, TX, USA*

*Randall Valentine*

Randall Valentine, Ph.D.  
ABR Conference Chair