

LAWRENCE E. BURGEE, PH.D.

Biography

Lawrence Burgee, Ph.D. is **dean and professor**, Division of Business and Information Management, **Neumann University**. He holds a Ph.D. in Information Systems from the University of Maryland Baltimore County, and an MBA from Loyola University Maryland. Since starting in July 2014, he has coordinated more than 40 curricular enhancements to degrees in accounting, computer information systems, marketing, sport management, and three new business administration tracks in finance, human resources, and international business. In his first year, he spearheaded the doubling of the Business Advisory Council to nearly 40 members. He then met with BAC small groups divided by discipline to incorporate their industry-based input into the curricular revisions. He recently worked with faculty and administration colleagues to lead the Division through successful ACBSP reaccreditation. The report from the ACBSP visitation team praised Dr. Burgee for his strong and effective leadership and ability to build bridges across campus through constructive collaborative processes. He won a best paper award on the topic of fostering cultural immersion at the Academy of Business Research Fall 2014 Conference. He also conceptualized, organized, and led Neumann's first International Marketing European Study Tour to London and Berlin in May 2015, with visits to nine companies. Since 1992, he has been developing and leading business-focused study tours to visit over 150 companies in Europe and Central America. In April 2016, Dr. Burgee was inducted into the Delta Mu Delta International Honor Society in recognition of his efforts to improve Neumann's business programs.

From 2009 to 2014, Dr. Burgee served as **chair and associate professor** in the Department of Information Systems at the Brown School of Business and Leadership at **Stevenson University**. He led the development of five new business-focused information systems courses and a new track in e-commerce technology. He headed the efforts to integrate business professionalism and leadership theory into the IS degrees, a process known as DeGeeking. He also collaborated with Business Administration and Arts in the formation of a new multidisciplinary digital marketing degree. In 2011, he won the Dean's Award for Outstanding Faculty Student Leadership. In 2014, he received the Dean's Award for Outstanding Scholarship for the DeGeeking "best paper" presented at the 2013 Academy of Business Research Conference. Dr. Burgee was also inducted into the Sigma Beta Delta International Honor Society in Business, Management and Administration, an honor recognizing the seven international study tours he led and co-led while at Stevenson.

Dr. Burgee was an **assistant professor** of e-Business and Technology Management at **Towson University** from 2003 to 2009, where he taught cutting-edge courses in IS, e-business, and internet technology. He also taught marketing in the Executive MBA program at **University of Lodz** in Poland, and taught e-business at **Quality Leadership University** in Panama. From 1999 to 2002, Dr. Burgee was the **executive director** of the Lattanze Center for Executive Studies in Information Technology at **Loyola University Maryland**. He was the International Business & Marketing **European Study Tour coordinator** (for Loyola and **American University**) from 1992 to 1998 where he developed marketing strategies, established relationships with high-level executives, and arranged for group visits to more than 75 companies in Belgium, Czech Republic, England, France, Germany, Ireland, Italy, and Switzerland. He was also Loyola's **American Experience program director** and was responsible for hosting two-week business, marketing, and cultural integration visits to Baltimore for 20-25 Chilean business executives from the Loyola MBA Program at **University Alberto Hurtado** in Santiago, Chile. While at Loyola, Dr. Burgee taught five different graduate MBA courses and four different undergraduate business courses.

Prior to moving into academia in 1998, Dr. Burgee spent 14 years in various IT and business positions including systems programmer, functional business analyst, project manager, and disaster recovery coordinator. He began his career as a mathematician at the U.S. Army Ballistic Research Laboratory.