

1994 International Business, Marketing, & Finance Study Tour
Loyola College in Maryland / The American University
Tour Summary

Sun	Mon	Tue	Wed	Thu	Fri	Sat
MAY 1994	Date - City →	10 Baltimore Depart	11 London	12 London	13 London	14 London
	Agenda → Note: Items in italics are NOT confirmed.	8:05 PM: Flight from BWI (7:30 hours)	8:35 AM: Arrival at London Gatwick Airport 9:30 AM - 11:30 AM: Sightseeing Tour 6:00 PM - 8:00 PM: Subway Europe (w/reception)	10:00 AM - 1:00 PM: Willis Corroon & Lloyd's of London 3:00 PM - 5:00 PM: Cadbury Schweppes	9:00 AM - 11:00 AM: AAI Consultants 2:00 PM - 5:00 PM: HK McCann	AM: Free time PM: Free time 7:30 PM - 11:00 PM: Guided pub crawl along River Thames
15 London Manchester	16 Manchester Munich	17 Munich	18 Munich	19 Munich	20 Munich	21 Munich Innsbruck
AM - 4:00 PM: Free time in London 4:00 PM - 7:00 PM: London to Manchester (private coach)	9:00 AM - 4:00 PM: ZENECA (w/lunch) 6:30 PM - 7:20 PM: Flight from Manchester to London Heathrow 8:15 PM - 10:55 PM: Flight from Heathrow to Munich (1:40 hours)	9:00 AM - 4:00 PM: Urban & Schwarzenberg (w/tour & lunch)	10:00 AM - 1:00 PM: Seimens AG (w/lunch) 2:00 PM - 5:00 PM: <i>Brewery or free time</i>	10:30 AM - 12:30 PM: Sightseeing Tour 12:30 PM - 1:30 PM: Free time for lunch at Marienplatz 2:00 PM - 4:00 PM: Bavarian Ministry for Economic Affairs	9:00 AM - 12:00 PM: <i>Brewery or free time</i> PM: Free time	10:30 AM - 12:00 PM: Munich to Salzburg (private coach) 4:00 PM - 6:00 PM: Salzburg to Innsbruck (private coach)
22 Innsbruck Zurich	23 Zurich	24 Zurich	25 Zurich Geneva	26 Geneva Paris	27 Paris	28 Paris
AM - 3:00 PM: Free time in Innsbruck 3:00 PM - 6:30 PM: Innsbruck to Zurich (private coach) (Austrian National Holiday)	AM: Free time PM: Free time (Swiss National Holiday)	8:30 AM - 9:15 AM: Dr. Fairchild - Finance Overview 9:30 AM - 2:00 PM: Union Bank of Switzerland (w/lunch)	9:00 AM - 1:30 PM: GM Europe (w/lunch) 1:30 PM - 5:00 PM: Zurich to Geneva (private coach)	AM - 1:00 PM: Free time in Geneva 2:00 PM - 4:00 PM: Caterpillar Overseas 4:50 PM - 8:30 PM: First-class TGV to Paris	9:00 AM - 12:00 PM: EURO RSCG 1:30 PM - 2:00 PM: Dr. Van Doren - Retail Assignment Overview (Montcalm Garden) 2:00 PM - 4:00 PM: Sightseeing Tour	AM: Free time PM: Free time
29 Paris	30 Paris	31 Paris Return	⇩ Hotel Information ⇩			
AM: Free time PM: Free time	9:00 AM - 12:00 PM: IBM Europe 2:00 PM - 4:00 PM: Retail Assignment at La Defense - Printemps or Galleries Lafayette	7:55 AM - 7:55 AM: Flight from Paris to Gatwick (1 hour) 10:55 AM - 2:20 PM: Flight from Gatwick to BWI (8:25 hours)	London (May 11-14, 4 nights): Kensington Park Hotel Devere Gardens, Kensington, London W85AG, England Phone: (011-44) 71-937-8080 Manchester (May 15, 1 night): De Trafford Arms Hotel London Road, Alderley Edge, Cheshire, England Phone: (011-44) 625-583881	Munich (May 16-20, 5 nights): Atrium Hotel Landwehrstrasse 59 80336 Munich, Germany Phone: (011-49) 89-514190 Innsbruck (May 21, 1 night): Scandic Crown Hotel Salurner Strasse 15 A-6020 Innsbruck, Austria Phone: (011-43) 512-59350	Zurich (May 22-24, 3 nights): Hotel Sofitel Stampfenbachstrasse 60 CH-8035 Zurich, Switzerland Phone: (011-41) 1-363-3363 Geneva (May 25, 1 night): Epsom Hotel 18 Rue Richemont CH-1202 Geneva, Switzerland Phone: (011-41) 22-732-0835	Paris (May 26-30, 5 nights): Hotel Montcalm 50, Avenue Felix Faure 75015 Paris, France Phone: (011-33) 1-45-54-97-27 Technical Visit Summary: Confirmed Visits: 16 Note: ZENECA Pharmaceuticals and Urban & Schwarzenberg each count as 2 visits