

1996

1996 International Business & Marketing Study Tour Loyola College in Maryland / The American University Tour Summary

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat			
⇩ Quick Overview ⇩		Friday, April 12	Friday, April 19	Friday, May 3	10 Baltimore Depart	11 London Paris			
City ⇩ Paris 4 London 4 Zurich 4 Prague 4 Totals 16	Nights ⇩ 3 4 4 2 13	Technical ⇩ Visits 1 1 1 2 5	Free Days ⇩ (Full) 1 1 1 2 5	Free Days ⇩ (Half) 2 2 0 1 5	6:00 PM - 8:30 PM: Pre-Trip Class #1: Loyola students only: Introductions, Course overview, Technical Visit overview, Assign company reviews, Video presentation	6:00 PM - 8:30 PM: Pre-Trip Class #2: (Passenger Stop, Towson) All participants: Itinerary overview, packing demo & travel tips (by Passenger Stop), Travel packets (by	6:00 PM - 8:30 PM: Pre-Trip Class #3: Loyola students only: Discussion of paper topics, Discussion of log format, Introduction & presentation of textbook topics	4:30 PM: Check in at BWI Airport 6:30 PM: British Airways nonstop flight #194 to London (7:20 hours)	6:50 AM: Arrival at London Gatwick 9:30 AM - 11:30 AM: British Airways flight #2824 to Paris 12:30 PM - 3:30 PM: Cultural sightseeing tour on transfer coach w/guide (4-day Metro pass incl.)
12 Paris	13 Paris	14 Paris	15 Paris London	16 London	17 London	18 London			
AM: Free time PM: Free time	7:30 AM: Depart (coach) 9:00 AM - 4:00 PM: 3M France* w/tour & lunch (production, EC standards, human resources)	8:00 AM: Depart (metro) 9:00 AM - 2:00 PM: Alcatel Alsthom w/tour & lunch (telecommunications) PM: Free time	8:00 AM - 9:00 AM: Transfer coach (no asst.) 10:19 AM - 12:13 PM: Eurostar #9019 to London (Group assignment #1) 1:00 PM - 4:00 PM: Cultural sightseeing tour on transfer coach w/guide (4-day Tube pass incl.)	8:00 AM: Depart (coach) 10:00 AM - 2:30 PM: Black & Decker* w/lunch (distribution, packaging, finance, HR experiences) (Paris thank you ltrs due) *Counts as two Technical Visits	8:00 AM: Depart (tube) 9:00 AM - 11:30 AM: United Parcel Service (PR/Olympics, logistics) 12:15 PM: Arrive (tube) 12:30 PM - 4:00 PM: Vickers PLC w/lunch (automobiles & high tech.)	AM: Free time PM: Free time			
19 London Zurich	20 Zurich	21 Zurich	22 Zurich	23 Zurich Prague	24 Prague	25 Prague			
12:00 PM - 2:00 PM: Transfer coach (no asst.) to Stansted Airport 3:45 PM - 6:30 PM: AirUK flight #988 to Zurich (Group assignment #2) (London thank you ltrs due)	8:15 AM: Depart (coach) 9:00 AM - 1:00 PM: Swissair w/tour & lunch (airlines, competition) 1:45 PM: Arrive (coach) 2:00 PM - 4:00 PM: Fed. of Migros Coop. (Retail assignment)	8:00 AM: Depart (public) 9:00 AM - 12:00 PM: World Trade Center w/tour & lunch 2:30 PM: Depart (coach) 3:00 PM - 9:30 PM: Eurotrek w/river hike & dinner (promotion, tourism)	AM: Free time PM: Free time	7:30 AM - 8:30 AM: Transfer coach (no asst.) 10:10 AM - 11:20 AM: Czech Airlines flight #585 to Prague (Zurich thank you ltrs due) 12:30 PM - 3:30 PM: Cultural sightseeing tour on transfer coach w/guide	8:00 AM: Depart (public) 9:00 AM - 12:00 PM: Procter & Gamble (brand mgmt., advertising) 1:45 PM: Arrive (walk) 2:00 PM - 5:00 PM: Czech Business Bank (banking, economics)	AM: Free time PM: Free time			
26 Prague	27 Prague Washington	Friday, June 14	Friday, June 28	⇩ Hotel Information ⇩					
AM: Free time PM: Free time	5:00 AM - 6:00 AM: Transfer coach w/asst. 7:50 AM - 9:00 AM: British Airways flight #855 to Heathrow (2:10 hours) 12:50 PM - 4:00 PM: British Airways flight #217 to Dulles (8:10 hours) (Prague thank you ltrs	6:00 PM - 8:30 PM: Post-Trip Class #1: (Cohn Hall, Room 33) Loyola students only: Discuss what we learned, Compare/contrast countries and cities, Rough outline due	6:00 PM - 8:30 PM: Post-Trip Class #2: (Jenkins Hall, Room 307) All participants: Picture exchange, Log (journal) due, Final paper due	Paris (May 11-15, 4 nights): Hotel Opera Cadet 24, rue Cadet 75009 Paris, France Tel: (011-33) 1-4824-0526 Fax: (011-33) 1-4246-6809 London (May 15-19, 4 nights): Kensington Park Hotel Devere Gardens, Kensington, London W85AG, England Tel: (011-44) 71-937-8080 Fax: (011-44) 71-937-7616	Zurich (May 19-23, 4 nights): Hotel Nova-Park Badenerstrasse 420 8040 Zurich, Switzerland Tel: (011-41) 1-404-4129 Fax: (011-41) 1-404-4440 Prague (May 23-27, 4 nights): Hotel Diplomat Evropska 15 16000 Prague 6, Czech Republic Tel: (011-42) 2-2439-4111 Fax: (011-42) 2-2439-4207	Technical Visit Summary: Planned Visits: 13 Confirmed Visits: 13 Notes: <ul style="list-style-type: none"> • Sightseeing tours count as half free days • Continental breakfast each morning • All items are subject to change 			