

**Application  
Deadline  
Extended to  
Jan 15, 2019**

# *International Marketing & Franchising*

# **European Study Tour**

*May 10-27, 2019*

*\$3,899 Travel Fee*

**Join Us!  
Reserve  
Your Spot  
NOW!**

## **London**



## **Munich**



### **Information**

**Dr. Lawrence Burgee**

lawrence\_burgee@pba.edu

561-803-2546

**Dr. John Hayes**

john\_hayes@pba.edu

561-803-2090

### **Cost and Payments:**

\$3,899 travel fee (tuition is separate)

**DEADLINE EXTENDED**

Application **DUE** by January 15, 2019

### **Travel Fee Inclusions:**

- Flights and transfers
- Business class hotels
- Daily buffet breakfast
- Wi-Fi / Internet included
- Public transportation passes
- Sightseeing tours

### **Summer 2019 Courses - Tuition separate:**

- BUR 4463 / BUS 5213 International Marketing
- BUSV 3103 Selected Topics in Business – International Franchising
- BUS 5453 Special Topics in Marketing – International Franchising

### **Spring 2019 Courses - Tuition included:**

(Components from Spring deferred to Tour)

- BFR 3123 94 Franchise Creative Ventures
- BUR 4443 94 Marketing Management
- BUR 2153 94 Principles of Marketing
- BUR 4463 94 International Marketing